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Web site	www.deltafaucet.com	
Company Structure	Delta Faucet Company is a wholly owned subsidiary of Masco Corporation, one of the world's leading manufacturers of faucets, cabinets, architectural coatings and other consumer brand-name, home improvement and building products and services.	
Delta Faucet Company's Mission	To provide branded faucets and related solutions that consumers and business partners cannot live without.	
Business Philosophy	As a company that delivers water every day to residential and commercial buildings, Delta Faucet Company places a high priority on products that address today's environmental concerns, such as water conservation and water quality. To that end, Delta Faucet Company invests in internal processes and systems that provide innovative solutions and ensure exceptional customer satisfaction.	
Products	<p>The flagship Delta[®] brand develops stylish, innovative products and solutions that add convenience, enhance performance, and improve consumers' daily experiences with water. Brizo[®], a premium, fashion faucet brand, meets the demand for aesthetics and performance with a collection of distinctively designed faucets that create a fashion statement in the home. The Peerless[®] brand offers affordable faucets with proven design in a range of styles and finishes for both consumers and trade professionals.</p> <p>Delta Faucet Company offers an extensive line of commercial product; incorporating style and innovation into faucets and flush valves, both manual and electronic. The Company also extends its product offering into the urban-loft, high-rise, hospitality and long-term care sectors, providing faucets and related products to suit both residential and commercial buildings.</p> <p>From Shanghai to Mexico City, Dubai to Tokyo and throughout the Americas, in hotels, public buildings, skyscrapers and commercial buildings of every size, Delta Faucet Company products are trusted to deliver innovation, quality design and reliable performance in just about every corner of the world.</p>	
Technological Breakthroughs	<p>Touch²O™ Technology: In 2008, Delta debuted its patented Pilar™ Pull-Down Kitchen Faucet with Touch²O Technology, enabling the homeowner to start and stop the flow of water with a simple tap anywhere on the spout or the handle. This makes kitchen tasks easier during food preparation and clean up and helps prevent the spread of bacteria. Pilar also features an exclusive magnetic closure to intuitively engage the spray head to its docked position, helping to keep the faucet looking neat and orderly.</p> <p>DIAMOND Seal Technology: In 2008, Delta Faucet Company unveiled its DIAMOND™ Seal Technology, an exclusive new water delivery system that eliminates contact with potential metal contaminants such as brass, copper and lead, keeping water as pure as it entered the faucet. It also provides guaranteed protection from leaks and drips. Comprised of a next generation DIAMOND™ valve and InnoFlex™ waterways, the system reduces the number of potential leak points, simplifies installation and provides long lasting performance. Reinventing the delivery of water DIAMOND Seal Technology offers a lead-free, leak-free system which lasts up to 10 times longer than the industry standard. (Standard based on ASME 112.18.1 = 500,000 cycles.)</p> <p>Pascal Culinary Faucet: Introduced in 2006 by Brizo, Pascal™ is unlike anything on the market today. Featuring precise technology sure to change the way gourmet cooks and aspiring chefs work in the kitchen, it allows epicureans to activate water flow by either "tapping" the faucet or using the hands-free option. For added convenience, Pascal features a pull-down spout to simplify kitchen duties such as filling pots. Homeowners can conserve water and energy as they are less likely to leave the water running. The faucet also prevents the spread of germs and bacteria since the faucet can be activated without using hands.</p> <p>MultiChoice Universal valve: In 2006, the tub/shower industry was transformed by MultiChoice™ Universal, which enables trade professionals to make functional and stylish trim changes without ever changing the valve in the wall. One valve offers three function options: single-function pressure</p>	

Technological Breakthroughs (Continued)	<p>balance, dual-function pressure balance, and a new dual-function thermostatic valve cartridge. Delta Faucet Company is the first and only manufacturer to offer the ability to install both pressure balance and thermostatic cartridges in one valve.</p> <p>H₂Okinetic Technology: Introduced to the market in 2005, H₂Okinetic Technology[®], which is defined as the study of water in motion, is an innovative shower technology that uniquely shapes and affects the water it delivers, thereby enhancing the user's shower experience. Using only 1.5 gpm of water (at 60 psi), but delivering a high-flow experience similar to 2.5 gpm, the technology gives homeowners a sensational shower experience while conserving water. H₂Okinetics creates a warmer, more drenching shower experience by oscillating the water droplets. Additionally, water droplets are larger, enabling them to retain heat longer and enhance the comfort level of the shower. In 2006 this technology was integrated into the Delta Water-Efficient Showerhead, which uses up to 36% less water than standard showerheads.</p> <p>Integrated Pivoting Aerator: Each kitchen faucet in the Michael Graves Collection[™] by Delta, which was introduced in 2004, comes standard with the first design integrated, pivoting aerator. With a simple twist, this two-function aerator can operate on spray or stream mode. The aerator also features Touch-Clean, Delta's proprietary spray face that is comprised of soft, rubber nubs that are easily cleaned by a fingertip touch, preventing lime and calcium build-up.</p> <p>Jetted Shower: Revolutionizing bath technology, Delta introduced a new category of shower products with its Monitor[®] 1800 Series Jetted Shower[™]. Introduced in 2001, this next-generation shower features two jet modules that provide an enhanced shower experience, plus an innovative valve design that allows plumbing contractors to install a Jetted Shower as easily as a regular shower or tub/shower combination. The Jetted Shower XO[™] is even more versatile, with the option to add another set of jet modules, an extra showerhead or a hand-held shower.</p> <p>e-Flow faucet: In 2001, Delta introduced the industry's first hands-free electronic lavatory faucet designed specifically for residential use. Combining form and function with sleek design, the e-Flow[™] faucet features above-counter temperature control and convenient hands-free activation.</p> <p>Quick Snap: Delta Faucet Company's patented Quick Snap[®] technology simplifies and speeds installation. Simply snap the quick connect hose in place and the faucet is connected to the water supply, no tools required. For two handle models, Delta Faucet Company's proprietary self-locating, "no adjust" handle bases adjust to the correct height every time, eliminating any guesswork. Quick Snap is available on all Delta and Brizo two-handle widespread faucets, kitchen deck faucets and single-handle kitchen faucets with vegetable sprayers.</p> <p>Brilliance: In 1996, Delta Faucet Company revolutionized the faucet industry with the introduction of its patented <i>Brilliance</i>[®] anti-tarnish finish. The first company to use Physical Vapor Deposition (PVD) technology to create decorative finish options, Delta Faucet Company guarantees its <i>Brilliance</i> finishes for life to never tarnish, corrode or discolor.</p>
Distribution Channel	A worldwide leader in faucets and related accessories, Delta Faucet Company sells products in more than 53 countries. Within the United States, the company's faucets are sold through a nationwide distribution channel of retail stores and wholesale showrooms. These products are also sold through builders and contractors.
Year Founded	1954
Employees	2,287
Executives	Keith Allman – President Rick Marshall – Vice President, North American Operations & Supply Chain Management Rick Burkman – Vice President, Controller Jay Burnett – Vice President, Engineering Rick Roetken – Vice President, Marketing Richard O'Reagan – Vice President, Sales Ken Roberts – Vice President, International Business Development Joe Buser – Vice President, IS Renee Straber – Vice President, Human Resources
Manufacturing	Delta Faucet Company's manufacturing plants are located in Greensburg, Indiana; Jackson, Tennessee; Ontario, Canada; and Panyu, China.