



Corporate Information

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| Web site | www.deltafaucet.com | |
| Company Structure | Delta Faucet Company is a wholly owned subsidiary of Masco Corporation, one of the world's leading manufacturers of faucets, cabinets, architectural coatings and other consumer brand-name, home improvement and building products and services. | |
| Delta Faucet Company's Mission | To provide branded faucets and related solutions that consumers and business partners cannot live without. | |
| Business Philosophy | As a company that delivers water every day to residential and commercial buildings, Delta Faucet Company places a high priority on products that address today's environmental concerns, such as water conservation and water quality. To that end, Delta Faucet Company invests in internal processes and systems that provide innovative solutions and ensure exceptional customer satisfaction. | |
| Products | <p>The flagship Delta brand develops stylish and innovative products that add an advanced layer of functionality for the consumer, affording them a smarter way to work with water. Brizo[®], a premium, fashion faucet brand, meets the demand for aesthetics and performance with a collection of distinctively designed faucets that create a fashion statement in the home. The Peerless[®] brand offers affordable faucets with proven design in a range of styles and finishes for both consumers and trade professionals.</p> <p>Delta Faucet Company offers an extensive line of commercial product; incorporating style and innovation into faucets and flush valves, both manual and electronic. The Company also extends its product offering into the urban-loft, high-rise, hospitality and long-term care sectors, providing faucets and related products to suit both residential and commercial buildings.</p> <p>From Shanghai to Mexico City, Dubai to Tokyo and throughout the Americas, in hotels, public buildings, skyscrapers and commercial buildings of every size, Delta Faucet Company products are trusted to deliver innovation, quality design and reliable performance in just about every corner of the world.</p> | |
| Technological Breakthroughs | <p>Proximity[™] Sensing Technology: In 2009, Delta Faucet introduced Proximity[™] Sensing Technology. This unique sensing technology enables easy operation of the faucet by forming a 4" field around the body of the faucet. When the user's hand enters the field, the faucet is turned on. When the user removes their hands from the water stream, the faucet turns off within two seconds</p> <p>Touch²O[®] Technology: In 2008, the Delta brand debuted its patented Pilar[™] Pull-Down Kitchen Faucet with Touch²O Technology, enabling the homeowner to start and stop the flow of water with a simple tap anywhere on the spout or the handle. This makes kitchen tasks easier during food preparation and clean up and helps prevent the spread of bacteria. Pilar also features an exclusive magnetic closure to intuitively engage the spray head to its docked position, helping to keep the faucet looking neat and orderly.</p> | |

Technological Breakthroughs (continued)

SmartTouch™ Technology: The Brizo brand's exclusive, first-to-market SmartTouch™ technology allows the user to turn the water on and off with just a tap anywhere on the spout or handle. With this technology, homeowners can easily wash hands, dishes or food without touching the faucet with messy hands, helping to reduce cross contamination. In doing so, the user is able to conserve water by activating water only when needed, saving an average of 0.3 gallons of water per minute.

DIAMOND® Seal Technology: In 2008, Delta Faucet Company introduced a patented new water delivery system that provides guaranteed protection from leaks and drips. Comprised of a next generation DIAMOND™ valve and seamless, one-piece InnoFlex® waterways, DIAMOND™ Seal Technology reduces the number of potential leak points and lasts up to 10 times longer than the industry standard. (Standard based on ASME 112.18.1 = 500,000 cycles.) DIAMOND Seal Technology also satisfies California statute AB 1953 and Vermont's S152 law mandating the weighted average lead content in pipes, fittings and fixtures used to convey drinking water cannot exceed 0.25% on wetted surfaces. Once inside the faucet, water does not come into contact with potential metal contaminants.

Multi-Flow™: The Linden pull-out is the first Delta product designed with the new Multi-Flow feature. The wand flows at a water-saving 1.5 gpm at 60 psi, with an easy-to-use control that enables the user to increase the flow rate to 2.2 gpm for tasks that require more water (e.g., filling the sink, a vase, or a large pot). With water savings of up to 32% over the industry standard, the new Linden pull-out can help obtain points for the NAHB Green Building or LEED for New Construction certifications. (Standard flow rate of 2.2 based on ASME 112.81.1.)

Magnetic Docking Technology: Exclusive magnetic docking technology keeps Delta and Brizo kitchen pull-down spray wands firmly in place when not in use. The pull-down spray wand comes free with a gentle tug for total flexibility. The hose extends and retracts without friction points, fed by gravity. As you raise the wand to dock it, the powerful, integrated magnet embedded in the spout pulls the wand precisely into place.

Pascal Culinary Faucet: Introduced in 2006 by the Brizo brand, Pascal® is unlike anything on the market today. Featuring precise technology sure to change the way gourmet cooks and aspiring chefs work in the kitchen, it allows epicureans to activate water flow by either "tapping" the faucet or using the hands-free option. For added convenience, Pascal features a pull-down spout to simplify kitchen duties such as filling pots. Homeowners can conserve water and energy as they are less likely to leave the water running. The faucet also prevents the spread of germs and bacteria since the faucet can be activated without using hands.

MultiChoice® Universal valve: In 2006, the tub/shower industry was transformed by MultiChoice® Universal, which enables trade professionals to make functional and stylish trim changes without ever changing the valve in the wall. One valve offers three function options: single-function pressure balance, dual-function pressure balance, and a new dual-function thermostatic valve cartridge. Delta Faucet Company is the first and only manufacturer to offer the ability to install both pressure balance and thermostatic cartridges in one valve.

H₂Okinetic Technology®: Introduced to the market in 2005, H₂Okinetic Technology®, which is defined as the study of water in motion, is an innovative shower technology that uniquely shapes and affects the water it delivers, thereby enhancing the user's shower experience. The technology gives homeowners a sensational shower experience while conserving water. H₂Okinetics creates a warmer, more drenching shower experience by oscillating the water droplets. Additionally, water droplets are larger, enabling them to retain heat longer and

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| | <p>enhance the comfort level of the shower. In 2006 this technology was integrated into the Delta Water-Efficient Showerhead, which uses up to 36% less water than standard showerheads. With a full range of experiences to meet the needs of any homeowner, H2okinetic Technology showerheads are now offered at flow rates of 1.5 gallons per minute (gpm), 2.0 gpm, and 2.5 gpm, and 80 pounds per square inch (psi).</p> <p>Jetted Shower: Revolutionizing bath technology, Delta Faucet introduced a new category of shower products with its Monitor® 1800 Series Jetted Shower™. Introduced in 2001, this next-generation shower features two jet modules that provide an enhanced shower experience, plus an innovative valve design that allows plumbing contractors to install a Jetted Shower as easily as a regular shower or tub/shower combination. The Jetted Shower XO™ is even more versatile, with the option to add another set of jet modules, an extra showerhead or a hand-held shower.</p> <p>H2Optics™: H2Optics™ hands-free technology is one of the most advanced sensing technologies in the industry today for electronic faucets and flush valves. With the ability to accurately sense the user’s distance, regardless of external factors such as light reflection, clothing color and textures or dryness of one’s skin, H2Optics provides consistent, dependable results.</p> <p>Quick Snap: Delta Faucet Company’s patented Quick Snap® technology simplifies and speeds installation. Simply snap the quick connect hose in place and the faucet is connected to the water supply, no tools required. For two handle models, Delta Faucet Company’s proprietary self-locating, “no adjust” handle bases adjust to the correct height every time, eliminating any guesswork. Quick Snap is available on all Delta and Brizo two-handle widespread faucets, kitchen deck faucets and single-handle kitchen faucets with vegetable sprayers.</p> <p>Brilliance: In 1996, Delta Faucet Company revolutionized the faucet industry with the introduction of its patented <i>Brilliance</i>® anti-tarnish finish. The first company to use Physical Vapor Deposition (PVD) technology to create decorative finish options, Delta Faucet Company guarantees its <i>Brilliance</i> finishes for life to never tarnish, corrode or discolor.</p> |
| Distribution Channel | A worldwide leader in faucets and related accessories, Delta Faucet Company sells products in more than 53 countries. Within the United States, the company’s faucets are sold through a nationwide distribution channel of retail stores and wholesale showrooms. These products are also sold through builders and contractors. |
| Year Founded | 1954 |
| Employees | 1,371 |
| Executives | Keith Allman – President Rick Marshall – Vice President, North American Operations & Supply Chain Management Rick Burkman – Vice President, Controller Jay Burnett – Vice President, Engineering Rick Roetken – Vice President, Marketing Richard O’Reagan – Vice President, Sales Joe Buser – Vice President, IS Renee Straber – Vice President, Human Resources |
| Manufacturing | Delta Faucet Company’s manufacturing plants are located in Greensburg, Indiana; Jackson, Tennessee; and Ontario, Canada. |