



see what Delta can do™

TAPS Fish House & Brewery

IRVINE,
CALIFORNIA



PROJECT SPOTLIGHT

TAPS Fish House & Brewery | Irvine, California



PROJECT FACTS:

Design Firm: Coastline Design, Inc.

Architect: Keisker & Wiggle Architects, Inc.

Contractor: PKJ Construction

General Manager: Masaya Yamazaki

Property: TAPS Fish House & Brewery

INSIDE A CONVIVIAL CALIFORNIA BISTRO, DELTA® PROXIMITY® SENSING TECHNOLOGY OFFERS GUESTS IMPECCABLE SERVICE.

TAPS' arrival in Orange County was long-awaited. Unfortunately, so was the water in its restrooms.

Inspired by classic seafood and chop houses, TAPS Fish House & Brewery—a seafood and steak restaurant heralded for its award-winning craft beers—opened its Irvine, California location in 2015. Throughout 10,000-square-feet of space, TAPS complemented its first-rate cuisine with a New Orleans-inspired décor that featured sophisticated design choices such as distressed black wood, cocoa-brown Italian floor tiles, and vintage-style light fixtures. The restaurant spared no expense crafting an atmosphere designed to put customers at ease. But then, the faucets in TAPS' bathroom soon began to make guests and management feel anything *but* comfortable.

A delicate issue called for a more sensitive solution.

Though TAPS' original faucets (manufactured by a Delta competitor) were equipped with infrared technology, problems developed soon after installation. Unable to detect users' hands, the faucets wouldn't dispense water—leading to customer complaints and managerial headaches. As bills mounted, General Manager Masaya Yamazaki found himself spending almost as much money on repairs as he had on his original faucet purchase. And that's when a regular TAPS patron suggested Delta products as a replacement.

Today, TAPS' restrooms boast Delta gooseneck faucets with Proximity Sensing Technology, an innovation that turns the entire faucet into a sensor—activating water flow automatically, and dependably, when patrons approach. Months after installation, the Delta products have solved TAPS' problems: coupling contemporary design with water that flows as easily as the restaurant's beer, conversation and good times.

