

Where to Buy Instructions - Read Carefully

Use this form to request additions, deletions, and modifications to the Where To Buy list on the Delta Faucet, Brizo Faucet, Delta Commercial, or Peerless Faucet sites. A customer can be listed for any one, two, three or all four of these sites with different priorities.

Information Entry

1. Indicate if this entry is to be an Addition, Deletion, or Edit of an existing record.
2. Fill in the account Name, Address, City, State, Zip, and Phone. Complete information helps to create the record accurately or to more easily find a record that is being changed.

Delta Location Type

1. If this is a Delta Customer, please indicate the most appropriate dealer categories: Home Center/Hardware, Showroom (this is a non-registered wholesaler showroom), Wholesale, Kitchen & Bath Dealer (Independent K&B Dealer), or Delta Impressions. NOTE: A Showroom may only be either Delta Impressions OR just a Showroom, but cannot be both. If the location is an Impressions Showroom, please indicate if it is Impressions, Emerald, or Black. Black must be both Delta and Brizo.
2. The Delta Dealer Locator program provides consumers with an unbiased listing of Delta Dealers that support consumers with showrooms, regardless of channel. The program is also equitable for all channels, providing a level playing field for all customers that wish to service Delta's end consumers. Dealers are divided into two groups:- "Authorized" and "Premier" - based on the Dealer Requirements below.
3. "Delta Premier" - Please indicate in the template if this is a Premier status dealer, giving preferred listing status on the site. Premier Status can be given to
 - a. All Delta Impressions Showrooms
 - b. Home Depot and Lowes
 - c. OR any Home Center/Hardware or Showroom who meets the following "Premier Dealer Requirements":
 - i. Stocks Delta Faucet brand products
 - ii. Sells products to consumers
 - iii. Has a consumer showroom
 - iv. Must have a minimum of 20 Delta Brand products on display
 - v. Must stock a minimum of 25 Delta Brand products -OR- Install Delta Brand products
 - d. Brizo Impressions showrooms do not automatically qualify for Delta Premier status unless they are also a Delta Impressions showroom, or if they meet the Delta Premier Dealer requirements above.
4. "Authorized" -- You do not need to indicate in the template if a Dealer is simply Authorized. If a Dealer is not Premier, it is automatically classified as an ""Authorized Dealer"", but to be listed they must meet the following:

Either:

Sells product to consumers via a consumer showroom & displays a minimum of 15 Delta Brand products.

-OR-

Is a direct customer of Delta Faucet Company and the Delta Brand

Brizo Location Type

If this is a Brizo customer, please indicate if this is a Brizo Impressions Showroom or an Authorized Brizo Kitchen & Bath Dealer. If the location is an Impressions Showroom, please indicate if it is Brizo Impressions, Brizo Emerald, or Brizo Black. Black must be both Delta and Brizo and is indicated in the Delta Location Type area of the form. A Brizo Showroom may be only one of these. Remember that there are specific requirements to be listed as an Authorized Brizo Kitchen & Bath Showroom.

Commercial Location Type

If this is a Commercial Customer, please indicate if this is a Standard Commercial Dealer or if they are a Premier Commercial Dealer.

NOTE: Commercial Premier Dealers are participants in the CDP or CPP Programs.

Peerless Location Type

If this is a Peerless Customer, please indicate if this is a standard Peerless Dealer or if they are a Premier Peerless Dealer.

NOTE: Peerless Premier Dealers are Hardware or Home Centers only.

Finish the Form:

1. Indicate your Agency's name by using the dropdown box under 'Rep Agency'
2. Indicate your country using the dropdown
3. Supply your contact information for any follow-up questions we may have.
4. Review your form and click submit. Your form goes to Alexis Byam at aab@deltafaucet.com. You will receive verification once your request has been completed. Most requests take 24-48 hours. Please contact Alexis with any questions.